

 VANCOUVER INTERNATIONAL GAME SUMMIT

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NEWS RELEASE

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Two Thumbs Up for First Vancouver International Game Summit

Vancouver International Game Summit (VIGS) partners with New Media BC to bring a world class event to Vancouver.

VANCOUVER, BRITISH COLUMBIA (1/29/07)- Reboot Communications, and New Media BC launch Vancouver's first ever International Game Summit.

The first Vancouver International Game Summit will take place at the Sheraton Wall Centre in Vancouver, BC. The two day conference will bring together some of the industry's top innovators, business' and talent responsible for the explosive growth of the gaming industry, providing a much needed platform to share knowledge and develop industry partnerships.

The event will focus on providing education, networking and insight for the gaming community with the goal of aiding sustainable industry growth in the coming years. It is expected to attract over 750 attendees, representing gaming companies and trade associations from around the world.

"With close to 3000 people working in the gaming industry in British Columbia alone, and given the West Coast community is responsible for some of the top titles worldwide, it's a natural fit to host a summit event in Vancouver." Says Gregory Spievak, CEO of Reboot Communications.

"Our partnership with New Media BC" he continues, "creates a team of expertise that will ensure a content rich event. Together, we are committed to developing the local games community, and creating greater international recognition of the world class talent located right here in the province."

Lynda Brown, President of NMBC adds "Our local talent and the strength of the Canadian digital media sector overall, is attracting global attention. This conference is a celebration of that success and a catalyst for thinking about how to further establish this industry as a world leader. We're delighted to be working with Reboot Communications on this event."

Full conference details are available at: www.rebootconference.com/games2007

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